

# Saudi Arabia Jobs Expertini®

## Marketing Manager

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Company: H&C International

Location: Saudi Arabia

Category: other-general

Location : Riyadh ARABIC SPEAKER  
This position will be responsible for developing and maintaining marketing, corporate communication and branding strategies to meet organizational objectives. Responsibilities include evaluation of customer research, market conditions, competitor data and implementing marketing plan. The incumbent will oversee all marketing, advertising and promotional activities. The ideal candidate would be a post graduate in Marketing from a reputed university and have about 10 years well rounded post qualification experience in marketing functions with banks or financial services organizations in the GCC. The position reports to Director – Consumer Finance

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