

Saudi Arabia Jobs Expertini®

Senior Executive - Client Servicing Analytics

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Company: NielsenIQ

Location: Saudi Arabia

Category: other-general

Company Description

NielsenIQ is a global measurement and data analytics company that provides the most complete and trusted view available of consumers and markets worldwide. We provide consumer packaged goods manufacturers/fast-moving consumer goods and retailers with accurate, actionable information and insights and a complete picture of the complex and changing marketplace that companies need to innovate and grow. Our approach marries proprietary NielsenIQ data with other data sources to help clients around the world understand what's happening now, what's happening next, and how to best act on this knowledge. We like to be in the middle of the action. That's why you can find us at work in over 90 countries, covering more than 90% of the world's population. For more information, visit .

NielsenIQ is committed to hiring and retaining a diverse workforce. We are proud to be an Equal Opportunity/Affirmative Action-Employer, making decisions without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, protected veteran status or any other protected class.

Job Description

About the job

We are the team that partners with clients to fuse data, science, and the talents of our people to provide measurement and improvement for the clients and markets we serve. We are the key link between NielsenIQ and clients. Our service and delivery is the reason clients will continue to invest in our products and service. In this role you will execute projects

with limited supervision by compiling, analyzing, and interpreting sales data, writing client reports, and constructing presentations.

Responsibilities

Summarize data in tables, charts, and graphs

Analyze and interpret sales data and consumer data and present key insights to clients -virtually

Set-up and refresh cyclical reports

Draft reports and presentations (category overview as well as issue-based) building a story and finalizing conclusions and proposes recommendations

Reviews data for errors and inconsistencies

Attend client meetings and presentations over call

Discuss analysis design to best answer client questions with Client Business Partner/client with the support of Senior team member

Manage internal stakeholders for example the Global Report Center Team

Provide feedback on client needs and challenging internal processes to best deliver those client needs

Drive client value to help achieve agreed revenue and client satisfaction targets

Use NIQ data to drive insights, identifying opportunities and threats for our client's brands

Introduce additional NielsenIQ services, where appropriate to meet client needs

Drive NPS (Net Promoter Score) and client satisfaction

Drive cross market collaboration within NielsenIQ and client where appropriate

About you

Highly motivated, self-directed, pro-active & possess a driven personality capable of working within tight deadlines or agile environment

Resourceful, inquisitive and excited about new technologies

Generates ideas for improvements, doing things differently, constructively challenge status quo

Ability to manage multiple projects simultaneously while maintaining a strong client service orientation

Unflagging attention to detail & demonstrated commitment to the accuracy and completeness of the information

Qualifications

University degree in Marketing, Mathematics, Statistics or other related fields is a must, preferred Postgraduate

4-5 years of working experience in Market Research

Knowledge of using advanced Excel, Powerpoint, Power BI or Tableau would be an advantage

Strong analytical mind and excellent numerical skills

Strong communication skills & visualization skills - interested in storytelling techniques

High level of client service skills and understanding of growth and brand strategy

Business acumen and good knowledge of the market dynamics

Comfortable working in a digital-enabled environment

Fluent in spoken and written English

Additional Information

About NIQ

NIQ is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights-delivered with advanced analytics through state-of-the-art platforms-NIQ delivers the

Full View™.

NIQ, is an Advent International portfolio company with operations in 100+ markets, covering more than 90% of the world's population. For more information, visit [NIQ.com](https://www.niq.com).

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Our commitment to Diversity, Equity, and Inclusion

NIQ is committed to reflecting the diversity of the clients, communities, and markets we measure within our own workforce. We exist to count everyone and are on a mission to systematically embed inclusion and diversity into all aspects of our workforce, measurement, and products. We enthusiastically invite candidates who share that mission to join us.

We are proud to be an Equal Opportunity/Affirmative Action-Employer, making decisions without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, protected veteran status or any other protected class. Our global non-discrimination policy covers these protected classes in every market in which we do business worldwide.

Learn more about how we are driving diversity and inclusion in everything we do by visiting the NielsenIQ News Center:

NIQ or any of our subsidiaries will never ask you for money at any point of the recruitment or onboarding process.

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