

# Saudi Arabia Jobs Expertini®

## Senior Research Executive

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Company: NielsenIQ

Location: Saudi Arabia

Category: life-physical-and-social-science

### Company Description

NIQ is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights-delivered with advanced analytics through state-of-the-art platforms-NIQ delivers the Full View™.

NIQ, is an Advent International portfolio company with operations in 100+ markets, covering more than 90% of the world's population. For more information, visit [NIQ.com](https://www.niq.com).

### Job Description

Primarily a role of Senior Executive is to execute projects to their clients / supervisors satisfaction.

#### 1 . Operational excellence: Project Management & Client Management

Ensure assigned responsibilities are conducted to time and quality expectations

Ensure thorough understanding of and compliance to Nielsen's research processes and workflow

Support manager on day to day project execution i.e. designing / inputting questionnaire into ezq, link testing etc.

Ensure timely and proactive communication with partner divisions like data processing,

data collection, Vendors & Other Nielsen Offices to facilitate smooth project execution

Ensure that materials to Ops & other support teams are sent on schedule and thoroughly checked for errors

Proactive communications during project lifecycle to managers /clients as appropriate e.g. status report updates, highlighting database issues etc.

Attend client presentations with the manager to support as required

#### 1 . Skill-set: Analytical / report writing and presentation skills

Write Analysis plan & develop charting templates

Effectively brief charting & tabulation teams on the project requirements

Checking the data tables and charts to spot errors

Drafting reports & commentaries

#### 1 . Productivity: Embrace & Drive Sub-team Compliance on Key Initiatives & Protocols

Attend training and ensure timely compliance of key initiatives

Ensure proper process protocols are observed throughout project lifecycle

Ensure that all data runs for the projects are planned efficiently to minimize data re-runs by CRDC

#### About YOU

Curiosity drives your interest in what moves the market.

Good in number crunching

Ability to go extra mile when needed

Managing time and deadlines comes naturally to you. You're known for your impeccable organization. Connecting with clients matters to you, and that motivates you to sift through data for a new angle. You can identify the narratives behind numbers, and you're always looking for what's next.

## Qualifications

Ideally a university degree in related fields (Engineering, Math's, Statistics, Marketing, Economics, Business Management)

Minimum 2-3 year of working experience in the Market Research industry is preferred or other relevant industry.

Those with strong /good competency in Maths or Statistics will have an added advantage though not necessarily a requirement.

Strong analytical mind and excellent numerical skills

Strong communication skills & visualization skills - interested in storytelling techniques

High level of client service skills and understanding of growth and brand strategy

Business acumen and good knowledge of the market dynamics

Comfortable working in a digital-enabled environment

Fluent in English is a must and Arabic is a huge plus

## Additional Information

### About NIQ

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### Our commitment to Diversity, Equity, and Inclusion

NIQ is committed to reflecting the diversity of the clients, communities, and markets we measure within our own workforce. We exist to count everyone and are on a mission to

systematically embed inclusion and diversity into all aspects of our workforce, measurement, and products. We enthusiastically invite candidates who share that mission to join us.

We are proud to be an Equal Opportunity/Affirmative Action-Employer, making decisions without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, protected veteran status or any other protected class. Our global non-discrimination policy covers these protected classes in every market in which we do business worldwide.

Learn more about how we are driving diversity and inclusion in everything we do by visiting the NielsenIQ News Center:

*NIQ or any of our subsidiaries will never ask you for money at any point of the recruitment or onboarding process.*

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